

## Visit Tsinghua University in September 2023



To **promote academic exchange** and **consolidate collaborations** between higher education institutions in the Mainland and Hong Kong, Prof. CHEN Yifeng, Nancy, Professor of the Department of Management and the Associate Dean (Research and Postgraduate Studies) of Business Faculty at Lingnan University, was invited to engage in an exchange of insights and expertise with Prof. ZHOU Qingan, Professor & Dean of School of Journalism and Communications at Tsinghua University.

Their discussions centered around promoting collaboration between Hong Kong and Mainland higher education institutions, while fostering an understanding of the evolving landscape and future development of journalism education in both regions. The enriching exchanges during this visit also highlighted the immense potential to expand cooperation and synergy between journalism and business management in various domains, including teaching, student training, research, and co-operative education.

This event exemplifies our commitment to nurturing an environment that encourages interdisciplinary cooperation and fosters collaboration, innovation, and academic excellence.